



ORDER FORM - PAY LATER (FAX THIS FORM to CityNation Publishing)

"Internet Advertising Campaign" for Your Business

■ **The "Internet Advertising Campaign" for Your Business** - No other marketing service equals our powerful promotional campaign that will advertise, market and promote your business on the Internet. You receive these marketing advantages: Special website is designed, hosted and promoted, includes website optimization, display advertisements are prepared and published in our Local City Guide and National Business Directory, articles and stories about your business are written and published, we link your email, website, advertisements and articles, we integrate your entire marketing program, a special Press Release is written about your business, our marketing consultant guides you through the Internet advertising, and we write, publish and promote a special Internet Brochure for you. Our "Internet Advertising Campaign" covers a full ~~6-months~~ ^{12-Months} promotion for your business. See www.citynation.com for details.

■ **How Our "Internet Advertising Campaign" WORKS FOR YOU** - As soon as you fax this Order Form to CityNation we contact you by phone. We determine your advertising needs, develop the "Internet Advertising Campaign," send you proof copies of your website, articles, stories, press release and other promotional items, and make final changes that you approve. Your website, advertisements and articles are promoted as part of our Internet online advertising and marketing network. Customers come to you by email, phone, fax, indirectly from referrals, from our other affiliated websites, and from reading your advertisements, articles and stories that we publish.

■ **Payment and Procedure** - To start your ~~6-month~~ ^{12-Months} "Internet Advertising Campaign" just complete this Order Form and fax it to CityNation at (805) 529-8946. **Do not send money at this time.** Our Advertising Specialist will phone you to start your Ad Campaign. Your full payment is required to be furnished within 3 days thereafter.

You Receive The Following Items With Your "Internet Advertising Campaign"

- ▶ **Custom Website Design** - A full 3 page brochure-type website (non-eCommerce) is integrated with our CityNation Network. Includes Home, Product and Advertising pages. Additional pages may be added (see Options below).
- ▶ **Website Hosting Service** - Our website hosting service is included (No monthly or annual charges for this service).
- ▶ **Search Engine Optimization (SEO)** - Our special technique optimizes your website using specific keywords.
- ▶ **Internet Brochure (Free Bonus)** - We prepare an Internet Brochure for your business when you order the "Internet Advertising Campaign" using information, photos and graphics you provide - and publish it on the Internet. Your Internet Brochure is then promoted as part of our CityNation Network.
- ▶ **Press Release** - Your Internet Press Release is an important part of promoting your business. We write and submit for online distribution a press release for your business.
- ▶ **CD Master of Your Promotional Items** - You receive a reproducible master CD of your Internet Brochure, website, articles, and all promotional items that we created for you. The CD may be copied and used for your local promotion.
- ▶ **Internet Consulting Service** - Our expert will guide you through the maze to help you obtain the best advertising and promotion for your business.
- ▶ **Local City Guide Network** - We write and publishing one or more featured articles and display advertisements in our Local City Guide Network. You approve and may even write the information. Your ads are placed in your category and linked to your other items, i.e. website, email, etc. Your ad include graphics and photos you may furnish.
- ▶ **National Business Directory** - Your ads, articles and stories that we produce are also published in our National Business Directory to give your business additional promotion.

Option - Additional Pages for your website - Additional website pages are \$100 per page. E-Commerce pages start at \$150 per page. Contact CityNation for details.

Name _____ *Name of Business _____

*Address _____

*Phone _____ *Fax _____ *Email _____ *Website URL _____

Type of Business _____ Additional Pages for Website (Option/ \$100 each) Qty. _____

* Asterisk items are included in Premium Business Listing.

Please Select Your Order:

I want to receive the complete ~~6-months~~ ^{12-Months} "Internet Advertising Campaign." I agree to send my full payment of \$690 to CityNation within 3 days after your Advertising Specialist begins my Ad Campaign. Check one payment box below:

Credit Card - Go to www.PayPal.com, signup free, and send payment to our email citynation@ez2.net

Credit Card - Use our shopping cart link at www.citynation.com/payment.htm (Item 2)

Check - Mail check to CityNation Publishing at P.O. Box 142, Moorpark, CA 93020.

Premium Business Listing (Free Bonus): This \$60/Year advertisement is free when you receive this fax'ed Order Form, even if you do not order our powerful "Internet Advertising Campaign." (When you order the "Internet Advertising Campaign" this Premium Business Listing is included).

Free Premium Business Listing, 20-25 words, as follows (Note: Fax this page to CityNation for your free Premium Business Listing):

Signature _____ Date _____

Please **FAX THIS ORDER FORM** to CityNation Publishing at (805) 529-8946.

Thank you for your order. Any questions, please contact Roy Johnson.

CityNation Publishing • P.O. Box 142 • Moorpark, CA 93020 • citynation@ez2.net • (805) 529-8946 • www.citynation.com

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